



2024 SPONSORSHIP OPPORTUNITIES



June 2-3, 2024
Penn Oaks Golf Club
West Chester, PA





OUR HISTORY

Since 2019, the Brian Dawkins Impact Foundation has been investing in underserved communities, promoting the spiritual, mental, and physical wellness of marginalized youth nationwide. The Impact Foundation works to inspire, educate, and support, creating transformative moments in the lives of young people who, though they may be impacted by hardship in other areas of their lives, retain the drive and passion to succeed. These positive experiences start a ripple effect, impacting families and communities and ultimately changing all our lives for the better.

Thanks to Brian and our incredible Board of Directors, the Impact Foundation has been able to make real, lasting changes in communities including Philadelphia, Jacksonville (FL), and Clemson (SC), places that helped shape who Brian is today and led him to succeed. The Impact Foundation continues to look for ways to reach more communities and drive more positive change in the world.

ABOUT THE DRIVING IMPACT CELEBRITY GOLF TOURNAMENT

The Impact Foundation is hosting its third annual Brian Dawkins Impact Foundation Celebrity Golf Tournament. This two-day event in West Chester, PA, takes place at the beautiful Penn Oaks Golf Club on June 2-3, 2024. Hosting celebrities, donors, and supporters from across the country, Day One will consist of a 9-Hole Head-to-Head Tournament, VIP Reception, and celebrity Soiree with a live and on-line auction. The next day's events include breakfast, the 18-Hole Golf Tournament, and Awards Dinner.

Held at the Penn Oaks Golf Course on the evening of June 2nd, the Soiree will give attendees the chance to interact with the celebrities and bid on a variety of one-of-a-kind packages/experiences in an upscale, private atmosphere. These funds will support the vital mission of the Impact Foundation. A VIP Reception will also be held for top sponsors and donors. Hors d'oeuvres, drinks, and dinner will be served. The dress code for the Soiree is business casual.





EVENT SCHEDULE

JUNE 2

SUNDAY

- 5:00PM: VIP Reception
 - 6:00PM: Soiree
-

JUNE 3

MONDAY

- 10:00AM: Registration
- 10:30AM: Brunch
- 12:00PM – 5:00PM: 18-Hole Tournament
- 5:30PM: Dinner and Award Ceremony



SPONSORSHIP OPPORTUNITIES

Customized to meet your business needs.



TITLE SPONSOR

- Company name in title: “_____ Brian Dawkins Driving Impact Celebrity Golf Tournament”
- Advertising support via television and radio
- Social media support
- Soiree signage
- Logo and link on tournament website and auction website
- Logo on all event signage
- Logo featured on golf cart GPS
- Two foursomes
- Priority for two celebrity players
- Ten tickets to VIP Reception
- Ten tickets to Soiree
- On-site display opportunity
- Hole sponsorship at first tee box



PRESENTING SPONSOR

- Company name in title: “Brian Dawkins Driving Impact Celebrity Golf Tournament Presented by _____”
- Advertising support via television and radio
- Social media support
- Logo and link on tournament website and auction website
- Logo on all event signage
- Logo on golf balls
- Logo on golf cart GPS rotation
- One foursome
- Tier 2 priority for one celebrity player
- Eight tickets to VIP Reception
- Eight tickets to Soiree
- On-site display opportunity
- One hole sponsorship



MAJOR SPONSOR

- Logo on golf towel, glove, or hat
- Logo and link on tournament website and auction website
- Logo on Golf Cart GPS rotation
- One foursome
- Tier 3 priority for one celebrity player
- Four tickets to VIP Reception
- Four tickets to Soiree
- On-site display opportunity
- One hole sponsorship



SOLD OUT

1 Available

VIP RECEPTION SPONSOR

- Logo on all VIP Reception signage
- Product placement opportunity at VIP Reception
- One foursome
- One celebrity player
- Four tickets to VIP Reception
- Four tickets to Soiree

SOLD OUT

1 Available

PLAYER LOUNGE SPONSOR

- Logo on all Player Lounge signage (primary location)
- Product placement opportunity in Player Lounge
- Two tickets to VIP Reception
- Two tickets to Soiree

The Brian Dawkins
DRIVING[®]
IMPACT
Celebrity Golf
Tournament



BREAKFAST SPONSOR

- Two tickets to VIP Reception
- Two tickets to Soiree
- Verbal recognition from Brian prior to tee off



HOLE SPONSORS

- Logo on signage at a tee box
- Logo and link on tournament website
- One foursome
- One celebrity player



AWARDS CEREMONY SPONSOR

- Logo on signage during Awards Ceremony
- Logo and link on tournament website
- Verbal recognition during Awards Ceremony



DRIVING RANGE SPONSOR

- Logo on all Driving Range signage



LUNCH SPONSOR

- Two tickets to VIP Reception
- Two tickets to Soiree
- Verbal recognition from Brian prior to tee off



PUTTING CONTEST SPONSOR

Logo on all Putting Contest signage



The Brian Dawkins
DRIVING[®]
IMPACT Celebrity Golf
Tournament

COULDN'T
JOIN US
LAST YEAR?

CHECK OUT
WHAT YOU
MISSED!





GET INVOLVED TODAY

Recent studies reveal that 20% of youth live with a mental health condition and throughout the pandemic, children aged 11-17 were more likely than any other age group to show symptoms of anxiety and depression.

In Philadelphia, there are higher rates of unemployment, poverty, and violence, and lower literacy rates, than similar sized U.S. municipalities. In addition, 54% of Philadelphia households are led by single parents and 27% of the city's children live in poverty.

We need your support to continue helping young people and families experience transformative moments that positively impact their lives.



CONTACT US TODAY

For more information regarding the tournament or ways you can get involved, please contact us at drivingimpact@briandawkins.com

or

visit briandawkins.com/impact-foundation