2023 SPONSORSHIP OPPORTUNITIES

The Brian Dawkins

DRIVING IMPACT℠

Celebrity Golf Tournament

BRIAN DAWKINS IMPACT FOUNDATION

MAY 1-2, 2023

Penn Oaks Golf Club
West Chester, PA

PENN OAKS GOLF CLUB

OUR HISTORY

Since 2019, the Brian Dawkins Impact Foundation has been investing in underserved communities, promoting the spiritual, mental, and physical wellness of marginalized youth nationwide. The Impact Foundation works to inspire, educate and support, creating transformative moments in the lives of young people who, though they may be impacted by hardship in other areas of their lives, retain the drive and passion to succeed. These positive experiences start a ripple effect, impacting families and communities and ultimately changing all of our lives for the better.

Thanks to Brian and our incredible board of directors, the Impact Foundation has been able to make real, lasting changes in communities like Philadelphia, PA, Jacksonville, FL, and Clemson, SC, places that helped shape who Brian is today and led him to succeed. The Foundation continues to look for ways to reach more communities and drive more positive change in the world.

ABOUT THE EVENT

To help spread the word and raise funds, the Brian Dawkins Impact Foundation is hosting it's second annual Brian Dawkins Impact Foundation Celebrity Golf Tournament. A two-day event in West Chester, PA, at the beautiful Penn Oaks Golf Club, taking place on May 1-2, 2023. Hosting celebrities, donors and supporters from across the country, the Impact Foundation's tournament will consist of a VIP reception, celebrity soiree with a live and on-line auction. The next day's event includes breakfast, the golf tournament and an awards dinner.

Held at the Penn Oaks Golf Course on the evening of May 1st, the Soiree will give attendees the chance to network and bid with the celebrities on a variety of one-of-a-kind packages/experiences in an upscale, private atmosphere. These funds will support the vital mission of the Brian Dawkins Impact Foundation. A VIP/Auction Preview party will also be held for top sponsors and donors. Hors d'oeuvres, drinks, and dinner will be served. If you purchased a golf package, you will receive 4 Soiree tickets.

Registration for the tournament will begin at 10:30 the following morning, and lunch for tournament golfers will be held at 11:30, with the tournament shotgun start at 12:30.

The Brian Dawkins DRIVING IMPACT™ Celebrity Golf Tournament

The Brian Dawkins Impact Foundation was created with a belief in the power of transformative moments to trigger a spark in young people – young people who have the desire to make positive decisions in life and merely need the tools to make it happen, resulting in positive ripple effects on families and ultimately, on entire communities.

EVENT SCHEDULE

MAY 1

6:00PM - VIP Reception/Auction Preview Party
7:00–11:00PM - Soiree

MAY 2

10:30–11:30AM - Registration
11:30AM - Lunch
12:30PM - Shotgun Start - 4 Person + Celebrity Team Scramble
5:30PM - Dinner & Awards

The Brian Dawkins DRIVING IMPACT™ Celebrity Golf Tournament

SPONSORSHIP LEVELS

Customized to meet your business needs.

$25,000
(one available)

TITLE SPONSOR

Company name in title - "_____ Brian Dawkins Celebrity Classic"
Advertising support via Television and Radio
Social Media Support
Soiree Sponsor
Logo and link on Tournament Website and Auction Website
Company logo on event signage
Company logo featured on golf cart GPS
Two (2) celebrity players
Two (2) foursomes
Eight (8) tickets to VIP Reception
Ten (10) tickets to Soiree
On-site display opportunity
Hole sponsorship at First Tee Box included

$15,000
(one available)

PRESENTING SPONSOR

Company name in title - "Brian Dawkins Celebrity Classic Presented by ___"
Advertising support via Television and Radio
Social Media Support
Logo and link on Tournament Website and Auction Website
Company logo on event signage
Company logo inclusion on golf cart GPS rotation
One (1) celebrity player
One (1) foursome
Four (4) tickets to VIP Reception
Eight (8) tickets to Soiree
On-site display opportunity
Hole sponsorship included

$10,000
(two available)

MAJOR SPONSOR

Company logo inclusion on Golf Cart GPS rotation
One celebrity player
One (1) foursome
Four (4) tickets to VIP Reception
Four (4) tickets to Soiree
On-site display opportunity
Hole sponsorship included
Product placement gift bags

$7,500

VIP PARTY SPONSOR

On-site signage within party space
Product placement available
One (1) foursome
Four (4) tickets to VIP Reception
Four (4) tickets to Soiree

$5,000

HOLE SPONSORSHIP

One (1) foursome
One (1) celebrity player
Hole sponsorship at a Tee Box
Two (2) tickets to Soiree

$5,000

PLAYER LOUNGE SPONSOR

On-site signage within party space
Product placement available
Hole sponsorship at a Tee Box
Two (2) tickets to Soiree

$1,000

NAMING SPONSOR

Naming Rights for Driving Range
Naming Rights for Breakfast

COULDN'T JOIN US LAST YEAR?

Here's what you missed...

The need for youth mental health and wellness education is urgent. 20% of youth live with a mental health condition and throughout the pandemic, 11-17-year-olds have been more likely than any other age group to show symptoms of anxiety and depression.

- The Facts - Brian Dawkins Values Program

CONTACT

For more information regarding the tournament or ways you can get involved, contact us at
drivingimpact@briandawkins.com

Or visit the Impact Foundation website at
https://briandawkins.com/impact-foundation/

Do you or your business have auction items to donate?

Contact Us!